



**Minutes of an Extraordinary Meeting of the Events, Promotional and Marketing Committee  
held on Wednesday 18th August 2021 in the Selina Cooper Hall, Unity Well Being Centre, Vernon Street, Nelson**

**Commenced: 18.30pm - Concluded: 19.15pm**

**Councillors Present:** Sadia Bashir [Chair], Faraz Ahmad, Zafar Ali (Ex-Officio), Husnan Arshad, Atique Rehman and Russell Tennant

**Absent Councillors:** Mashuq Hussain, Nigel Pearson-Asher and Ikram Ul-Haq

**Non-Councillor (without voting rights):** None

**Observing Councillors (not a member of the committee):** None

**Officers:** Nick Harbour – Assistant Town Clerk [minute taker]

**Members of the Public:** None

2021/016 (EPM)	<p><b><u>APOLOGIES FOR ABSENCE</u></b> To receive and approve apologies for absence and reasons given to the Assistant Town Clerk prior to the meeting.</p> <p>Proposed by Councillor Tennant and Seconded by Councillor Ahmad, and <b>RESOLVED:</b> That the apologies received from Councillor Nigel Pearson-Asher, are approved and accepted.</p>
2021/017 (EPM)	<p><b><u>DECLARATIONS OF INTERESTS</u></b> To receive disclosures of personal and prejudicial interests from members on matters to be considered at the meeting. Officers are required to make a formal declaration about council contracts where the employee has a financial interest.</p> <p>None declared.</p>
2021/018 (EPM)	<p><b><u>ADJOURNMENT FOR PUBLIC PARTICIPATION</u></b> To adjourn the meeting for 15 minutes to allow members of the public to make representation on the business of the agenda for the meeting. No resolutions can be under public participation.</p> <p>No members of the public were present at the meeting.</p>
2021/019 (EPM)	<p><b><u>PRIDE OF NELSON AWARDS</u></b> To review costings for the Pride of Nelson Awards and to take action to set the event up for November 2021 time.</p>

	<p>Three quotes had been received from local venues for Members to consider holding the Pride of Nelson Awards at. These were:</p> <p>The Oaks Hotel Fence Gate Inn Crow Wood Leisure Facility</p> <p>The Members were originally keen to hold the awards at a venue in Nelson, but this was unfortunately not possible. The only venue large enough to hold the event was the ACE Centre, which is already booked out until the end of November for Covid-19 testing.</p> <p>Proposed by Councillor Bashir and Seconded by Councillor Ahmad, and <b>RESOLVED:</b> That the quote received from the Fence Gate Inn is approved and the date is set for Thursday 11<sup>th</sup> November 2021.</p>
2021/020 (EPM)	<p><b><u>NORTH WEST IN BLOOM</u></b> To receive feedback following the North West In Bloom judges visit which took place on Wednesday 11<sup>th</sup> August 2021.</p> <p>The judges from the North West in Bloom competition had recently been shown around the town centre by Councillors Ali, Bashir, Tennant and the Assistant Town Clerk. Feedback was generally positive and the judges suggested that the application be switched from a town entry to a town centre entry, given that the vast majority of the display was based in the town centre. This was acted upon and the competition organisers were happy to switch the categories.</p> <p>Results from the judging are expected at some point in September.</p> <p>Members noted the update.</p>
2021/021 (EPM)	<p><b><u>CHRISTMAS LIGHTS 2021</u></b> To finalise the colour scheme and designs of the Christmas lights display for 2021 to allow LITE to manufacture the product in time for the switch on in November.</p> <p>The Assistant Town Clerk, Chair of the Council and Chair of the Events, Promotional and Marketing Committee had recently met with representatives from LITE to discuss designs and colours for the new LED lights which will be installed in time for Christmas 2021. LITE had stated they needed a decision as soon as possible to allow them enough time to manufacture the designs. Members were asked this evening to select a design and colour scheme for this work.</p> <p>Proposed by Councillor Ahmad and Seconded by Councillor Rehman, and <b>RESOLVED:</b> That the two designs named ‘Dancing Star’ and ‘Majestic Blossom’ from the brochure provided be chosen as the new designs for the town centre displays. The colour scheme is to be gold and silver with a hint of red as recommended by the designer from LITE.</p>
2021/022 (EPM)	<p><b><u>ANY ITEMS FOR DISCUSSION FOR A FUTURE AGENDA</u></b> To notify the Clerk of any matters for inclusion on the agenda of the next meeting</p> <ul style="list-style-type: none"> <li>• Pride of Nelson Awards</li> </ul>
2021/023 (EPM)	<p><b><u>DATE OF THE NEXT TOWN COUNCIL MEETING</u></b> To note the date of the next committee meeting which is scheduled for 01st September 2021.</p> <p>Members noted the date of the next meeting.</p> <p>The meeting was closed by the Chair at 7.15pm.</p>