



Minutes of a meeting of the Events, Promotional and Marketing Committee held on Wednesday 01st September 2021 in the Selina Cooper Hall, Unity Well Being Centre, Vernon Street, Nelson

Commenced: 7.10pm - Concluded: 7.55pm

Councillors Present: Sadia Bashir [Chair], Zafar Ali (Ex-Officio), Atique Rehman and Russell Tennant

Absent Councillors: Faraz Ahmad, Husnan Arshad, Mashuq Hussain, Nigel Pearson-Asher and Ikram Ul-Haq

Non-Councillor (without voting rights): None

Observing Councillors (not a member of the committee): Patricia Hannah-Wood

Officers: Nick Harbour – Assistant Town Clerk [minute taker]

Members of the Public: None

2021/024 (EPM)	<p><u>APOLOGIES FOR ABSENCE</u> To receive and approve apologies for absence and reasons given to the Assistant Town Clerk prior to the meeting.</p> <p>Proposed by Councillor Tennant and Seconded by Councillor Bashir, and RESOLVED: That the apologies received from Councillor Faraz Ahmad, are approved and accepted.</p>
2021/025 (EPM)	<p><u>DECLARATIONS OF INTERESTS</u> To receive disclosures of personal and prejudicial interests from members on matters to be considered at the meeting. Officers are required to make a formal declaration about council contracts where the employee has a financial interest.</p> <p>None declared.</p>
2021/026 (EPM)	<p><u>ADJOURNMENT FOR PUBLIC PARTICIPATION</u> To adjourn the meeting for 15 minutes to allow members of the public to make representation on the business of the agenda for the meeting. No resolutions can be under public participation.</p> <p>No members of the public were present at the meeting.</p>
2021/027 (EPM)	<p><u>MINUTES</u> To approve the draft minutes of the Events, Promotional and Marketing committee meeting held on 02 June 2021 (previously circulated).</p> <p>Proposed by Councillor Bashir and Seconded by Councillor Tennant, and</p>

	<p>RESOLVED: That the draft minutes of the Extraordinary Events, Promotional and Marketing committee meeting held on the 02 June 2021 be confirmed as a true record and be signed by the Chair.</p>
<p>2021/028 (EPM)</p>	<p><u>CHRISTMAS LIGHTS 2021</u> To receive an update around the Christmas Lights for Nelson Town Centre in 2021.</p> <p>The Chair stated that the two designs named ‘Dancing Star’ and ‘Majestic Blossom’ from the brochure provided be chosen as the new designs for the town centre displays. The colour scheme is to be gold and silver with a hint of red as recommended by the designer from LITE.</p> <p>LITE have now begun working on the manufacturing of the lights so that they are ready in time for the Christmas Lights Switch On at the end of November.</p> <p>Members noted the update.</p>
<p>2021/029 (EPM)</p>	<p><u>PRIDE OF NELSON AWARDS</u> To receive an update around Pride of Nelson Awards and discuss the next steps which need taking.</p> <p>Councillor Sadia Bashir updated those present with the following information:</p> <ul style="list-style-type: none"> • That the Working Group had been discussing the various categories for the awards and 10 had now been decided upon. • The venue has now been confirmed as the Fence Gate Inn and will take place on Thursday 12th November 2021. • Potential judges for the awards have all now been approached. • Nomination forms are now available and these will be advertised this week, with a view to close for entries at the end of September to allow the judges time to make their decision. • Sponsorship of the awards is also available should any local businesses which to do so. The price for this will be £250 per award. <p>Members noted the update.</p> <p>Action: Councillor Tennant to send the entry form to the Assistant Town Clerk to publish on the town council website.</p>
<p>2021/030 (EPM)</p>	<p><u>FOOD FESTIVAL 2021</u> To receive an update around the planned Food Festival in Nelson Town Centre due to take place on Saturday 11th September 2021.</p> <p>Scott Dawson’s had been in touch with the Council to inform them of the decision to cancel this year’s Food Festival due to a lack of uptake on stalls for the event. Due to Covid-19, it was uncertain earlier in the year as whether the Food Festival could be pulled together in time to make the event as successful as it has been in previous years.</p> <p>Proposed by Councillor Tennant and Seconded by Councillor Ali, and RESOLVED: That work begins now on the 2022 Food Festival to ensure that the event next year runs smoothly and that there is plenty of time to advertise spaces for the event.</p>
<p>2021/031 (EPM)</p>	<p><u>LANCASHIRE DAY/ CHRISTMAS LIGHTS SWITCH ON EVENT</u> To discuss the annual Lancashire Day/ Christmas Lights Switch On Event and to consider an offer of a funding contribution from Pendle Borough Council.</p> <p>Mike Williams of Pendle Borough Council had been in touch with the offer of up to £5,000 of funding to go towards the Lancashire Day/ Christmas Lights Switch On Event. The stipulation</p>

	<p>being that the event would have to be tweaked slightly to include additional activities that aren't usually included in the regular event.</p> <p>Proposed by Councillor Bashir and Seconded by Councillor Ali, and RESOLVED: That the event is rebranded as the "Nelson Winter Festival" and the Assistant Town Clerk is delegated the task of sourcing quotes for the following activities:</p> <ul style="list-style-type: none"> • Funfair rides • Stage including music and entertainment • Christmas stalls • Fireworks • Food stalls • Snow globe • Reindeers • Ice rink <p>Proposed by Councillor Ali and Seconded by Councillor Bashir, and RESOLVED: That local businesses are approached to take part in a Christmas window decorating initiative to help the town look more festive for the Christmas period.</p> <p>Proposed by Councillor Ali and Seconded by Councillor Bashir, and RESOLVED: That the Assistant Town Clerk is authorised to order new promotional material for the event, including bunting banners and feather flags all showing the Nelson Town Council logo to highlight that the Town Council are hosting the event.</p>
2021/032 (EPM)	<p><u>ANY ITEMS FOR DISCUSSION FOR A FUTURE AGENDA</u> To notify the Clerk of any matters for inclusion on the agenda of the next meeting</p> <ul style="list-style-type: none"> • None
2021/033 (EPM)	<p><u>DATE OF THE NEXT TOWN COUNCIL MEETING</u> To note the date of the next committee meeting which is scheduled for 01st December 2021.</p> <p>Members noted the date of the next meeting.</p> <p>The meeting was closed by the Chair at 7.55pm.</p>