



**Minutes of an Extraordinary meeting of the Events, Promotional and Marketing Committee held on Wednesday 23rd February 2022 in the Selina Cooper Hall, Unity Well Being Centre, Vernon Street, Nelson**

**Commenced: 7.00pm - Concluded: 8.00pm**

**Councillors Present:** Sadia Bashir [Chair], Faraz Ahmad, Nigel Pearson-Asher, Atique Rehman and Russell Tennant

**Absent Councillors:** Husnan Arshad, Mashuq Hussain and Ikram UI-Haq

**Non-Councillor (without voting rights):** None

**Observing Councillors (not a member of the committee):** Patricia Hannah-Wood

**Officers:** Nick Harbour – Assistant Town Clerk [minute taker]

**Members of the Public:** None

2021/052 (EPM)	<p><b><u>APOLOGIES FOR ABSENCE</u></b></p> <p>To receive and approve apologies for absence and reasons given to the Assistant Town Clerk prior to the meeting.</p> <p>Proposed by Councillor Bashir and Seconded by Councillor Ahmad, and <b>RESOLVED:</b> That the apologies received from Councillor Zafar Ali are approved and accepted.</p>
2021/053 (EPM)	<p><b><u>DECLARATIONS OF INTERESTS</u></b></p> <p>To receive disclosures of personal and prejudicial interests from members on matters to be considered at the meeting. Officers are required to make a formal declaration about council contracts where the employee has a financial interest.</p> <p>None declared.</p>
2021/054 (EPM)	<p><b><u>ADJOURNMENT FOR PUBLIC PARTICIPATION</u></b></p> <p>To adjourn the meeting for 15 minutes to allow members of the public to make representation on the business of the agenda for the meeting. No resolutions can be under public participation.</p> <p>No members of the public were present at the meeting.</p>
2021/055 (EPM)	<p><b><u>NELSON SPRING FESTIVAL</u></b></p> <p>To discuss and plan the upcoming Nelson Spring Festival due to take place in April 2022.</p> <p>Members discussed plans for the first calendar event of the year, which usually takes place in the spring. The event usually ties in with Easter, but with a number of other towns in the local area holding events on Easter weekend, Members felt that it could be beneficial to change the</p>

	<p>timing slightly to ensure as many people as possible attend the event.</p> <p>Proposed by Councillor Tennant and Seconded by Councillor Nigel Pearson-Asher, and  <b>RESOLVED:</b> That the first event of the calendar year be held on Saturday 07<sup>th</sup> May from 13:00 – 17:00 and be named the ‘Nelson Spring Festival’.</p> <p>As previously discussed at the last meeting of this committee (item 2021/048 EPM), the Assistant Town Clerk had been requested to source activities similar to the last Spring event held in 2019 (after Covid-19 related cancellations in 2020 and 2021). This can now be progressed with Members resolving a date for the event. The Assistant Town Clerk will bring a list to the next meeting of activities booked so far.</p> <p>Members noted the update.</p>
<p>2021/056 (EPM)</p>	<p><b><u>NORTHWEST IN BLOOM AWARDS 2022</u></b>  To discuss and plan the Northwest In Bloom competition entry, due to take place in July 2022.</p> <p>The Assistant Town Clerk notified those present that the entry for the Northwest In Bloom competition for the Town Centre category has now been submitted.</p> <p>Some funding has been received from Pendle Borough Council to go towards this year’s entry, which has gone towards 35 post planters which will hopefully be delivered by late March. Plans are in place to fill the existing barrier baskets and the usual 160 hanging baskets in the town centre.</p> <p>A decision needs to be made as to where the new post planters are to be located. The Assistant Town Clerk suggested that some Councillors may wish to go for a walk around the town centre in the next couple of weeks to decide on the locations for the new installations. There is scope for further improvements too if required.</p> <p>Members noted the update.</p>
<p>2021/057 (EPM)</p>	<p><b><u>NELSON TOWN COUNCIL NEWSLETTER SPRING 2022</u></b>  To discuss and plan the content for the Nelson Town Council Spring 2022 newsletter.</p> <p>Members discussed ideas for the 2022 newsletter. It is hoped that a newsletter can be designed and distributed before Purdah starts before the upcoming elections. The Assistant Town Clerk will check the date this begins, and whether design, print and delivery timings can meet this timescale.</p> <p>Members suggested a similar design to the last newsletter. Articles are to be prepared in relation to the Pride of Nelson Awards, Selina Cooper Project opening, North West In Bloom competition, Christmas Lights Switch on event, Euro 2020 event held at Nelson Cricket Club and also the newly formed Friday Night Football League.</p> <p>Any additional ideas for content would be welcomed for discussion at the next meeting of this committee due to take place in one week’s time.</p> <p>Members noted the update.</p>
<p>2021/058 (EPM)</p>	<p><b><u>QUEENS JUBILEE</u></b>  To discuss and plan upcoming Queen’s Jubilee due to take place in June 2022.</p> <p>The Chair asked that Members begin to consider ways in which this Town Council would like to celebrate the Queen’s Jubilee, which is due to take place in June 2022. Some early ideas were that whatever is decided, it should celebrate the diversity of the local area. It was suggested a small music festival could be held in either the town centre or one of the town’s parks.</p>

	<p>The item is on the next agenda of this committee where Members will be asked to make a formal decision on what the celebration will include.</p> <p><b>Action:</b> Members to think of suggestions to bring to this committee at the next meeting.</p>
2021/059 (EPM)	<p><b><u>WORK WITH BUILDING BRIDGES</u></b> To receive feedback from a recent workshop held by Building Bridges and to discuss ways in which the Town Council can work more closely with Building Bridges and other external organisations.</p> <p>Councillor Tennant gave a brief update in regards to a workshop which he and the Assistant Town Clerk recently attended which was hosted by Building Bridges. The workshop was held to look at ways in which Building Bridges and Insitu could work more closely with other organisations in the town, including this Town Council.</p> <p>Members were asked to think of ways which this could happen, and the Assistant Town Clerk will invite representatives from both Building Bridges and Insitu to the next meeting of this committee to discuss in further detail.</p> <p>Members noted the update.</p>
2021/060 (EPM)	<p><b><u>ANY ITEMS FOR DISCUSSION FOR A FUTURE AGENDA</u></b> To notify the Clerk of any matters for inclusion on the agenda of the next meeting</p> <p>None.</p>
2021/061 (EPM)	<p><b><u>DATE OF THE NEXT TOWN COUNCIL MEETING</u></b> To note the date of the next committee meeting which is scheduled for 02nd March 2022.</p> <p>Members noted the date of the next meeting.</p> <p>The meeting was closed by the Chair at 8.00pm.</p>