



Minutes of an Extraordinary meeting of the Events, Promotional and Marketing Committee held on Wednesday 27th April 2022 in the Selina Cooper Hall, Unity Well Being Centre, Vernon Street, Nelson

Commenced: 7.15pm - Concluded: 8.25pm

Councillors Present: Faraz Ahmad, Nigel Pearson-Asher, Atique Rehman and Russell Tennant

Absent Councillors: Husnan Arshad, Sadia Bashir, Mashuq Hussain and Ikram Ul-Haq

Non-Councillor (without voting rights): None

Observing Councillors (not a member of the committee): Michelle Pearson-Asher

Officers: Nick Harbour – Assistant Town Clerk [minute taker] Frances Spencer - Administrator

Members of the Public: Rauf Bashir [Building Bridges]

2021/062 (EPM)	<p><u>APOLOGIES FOR ABSENCE</u></p> <p>To receive and approve apologies for absence and reasons given to the Assistant Town Clerk prior to the meeting.</p> <p>Proposed by Councillor Ahmad and Seconded by Councillor Nigel Pearson-Asher, and RESOLVED: That the apologies received from Councillor Zafar Ali are approved and accepted.</p>
2021/063 (EPM)	<p><u>DECLARATIONS OF INTERESTS</u></p> <p>To receive disclosures of personal and prejudicial interests from members on matters to be considered at the meeting. Officers are required to make a formal declaration about council contracts where the employee has a financial interest.</p> <p>None declared.</p>
2021/064 (EPM)	<p><u>ADJOURNMENT FOR PUBLIC PARTICIPATION</u></p> <p>To adjourn the meeting for 15 minutes to allow members of the public to make representation on the business of the agenda for the meeting. No resolutions can be under public participation.</p> <p>Rauf Bashir from Building Bridges was in attendance to participate on the 'Work with Building Bridges' item.</p>
2021/065 (EPM)	<p><u>MINUTES</u></p> <p>To approve the draft minutes of the Extraordinary Events, Promotional and Marketing committee meeting held on 23 February 2022 (previously circulated).</p> <p>Proposed by Councillor Nigel Pearson-Asher and Seconded by Councillor Tennant, and RESOLVED: That the draft minutes of the Extraordinary Events, Promotional and Marketing</p>

	<p>committee meeting held on the 23 February 2022 be confirmed as a true record and be signed by the Chair.</p>
2021/066 (EPM)	<p><u>NELSON SPRING FESTIVAL</u> To discuss and plan the upcoming Nelson Spring Festival due to take place 07 May 2022.</p> <p>The Assistant Town Clerk notified those present that the plans are now finalized for the Nelson Spring Festival. Confirmed activities on the day are:</p> <ul style="list-style-type: none"> • Fun fair • 3 x food vendors • Stilt walkers • Glitter painting • Face painting • Circus skills workshop • Crafts at the library • Building Bridges/ Insitu – talkeoke • Pendle Dog Rescue • North West Air Ambulance representatives <p>Security, portable toilets and first aid have also been confirmed.</p> <p>As ever, all Councillors are requested to come down to help out on the day. Set up will be from 11:00.</p> <p>Members noted the update.</p>
2021/067 (EPM)	<p><u>NORTHWEST IN BLOOM AWARDS 2022</u> To discuss and plan the Northwest In Bloom competition entry, due to take place in July 2022.</p> <p>The Assistant Town Clerk notified those present that the entry for the Northwest In Bloom competition for the Town Centre category has now been submitted.</p> <p>As previously discussed, funding has been received from Pendle Borough Council to go towards this year’s entry, which has gone towards 35 post planters which have now been delivered. They are due to be installed next week.</p> <p>Plans are in place to fill the existing barrier baskets and the usual 160 hanging baskets in the town centre.</p> <p>Full Council have also recently approved to purchase four new box planters for Leeds Road and three new tiered planters for the town centre. These are due to be ordered as soon as confirmation from Lancashire County Council is received that these are ok to be installed.</p> <p>Members noted the update.</p>
2021/068 (EPM)	<p><u>NELSON TOWN COUNCIL NEWSLETTER SPRING 2022</u> To discuss and plan the content for the Nelson Town Council Spring 2022 newsletter.</p> <p>The Assistant Town Clerk updated Members that the newsletter was well on its way to completion. As previously discussed, purdah meant that there was plenty of time to gather content before it goes off to be printed. Two more articles are due to be written before a final draft is produced – these are around the back streets project and the completion of the Selina Cooper Project. The newsletter should be distributed in June 2022.</p> <p>Members noted the update.</p>

<p>2021/069 (EPM)</p>	<p><u>QUEENS JUBILEE</u> To discuss and plan upcoming Queen’s Jubilee due to take place in June 2022.</p> <p>Given the upcoming Spring Fair on 07th May and the Peace Walk due to take place on 11th June, Members felt that another town centre event was not appropriate in such a short space of time.</p> <p>Of course, Members wished to celebrate the Queens Jubilee and instead discussed alternate venues for the celebration. Given the time restrictions, they felt an appropriate option would be to hold a Jacob’s Join type event at the Unity Hall and invite all residents to attend should they wish. The event will take place on Saturday 04th June 2022 from 13:00 – 16:00.</p> <p>Proposed by Councillor Ahmad and Seconded by Councillor Nigel Pearson-Asher, and RESOLVED: That a Jacob’s Join type event is held at the Unity Well Being Centre on Saturday 04th June 2022.</p> <p>Action: The office to plan the event and order the necessary items.</p>
<p>2021/070 (EPM)</p>	<p><u>EID LIGHTING</u> To discuss designs and locations of potential Eid lighting in the town centre.</p> <p>Following on from the approval of funding for Eid lights at the earlier Finance committee meeting, Members of this committee were asked to select designs for the new lighting.</p> <p>Five options had been previously circulated and Members looked through the designs and opted for two sets of three different designs on the options presented.</p> <p>Proposed by Councillor Ahmad and Seconded by Councillor Tennant, and RESOLVED: That two sets of options 2, 3 and 4 of the designs provided are approved for the new Eid Lighting to be displayed on Manchester Road.</p>
<p>2021/071 (EPM)</p>	<p><u>WORK WITH BUILDING BRIDGES</u> To receive feedback from a recent workshop held by Building Bridges and to discuss ways in which the Town Council can work more closely with Building Bridges and other external organisations.</p> <p>Members had previously been asked to consider ways in which the Town Council could work with Building Bridges to enhance community events which take place in Nelson.</p> <p>Regular meetings between the Council and Building Bridges was suggested as a way forward. This would include inviting Building Bridges representatives to this committee, and also asking that a Councillor regularly attend the Building Bridges sub-group which takes place on a monthly bases. Councillor Ahmad has been doing this in recent times and this can be agreed again for the upcoming year at the Annual Town Meeting due to be held in May.</p> <p>Members noted the update.</p>
<p>2021/072 (EPM)</p>	<p><u>EAST LANCASHIRE EDUCATION AWARDS 2022 – SPONSORSHIP OPPORTUNITY</u> To consider sponsorship opportunities at the upcoming East Lancashire Education Awards 2022.</p> <p>Members were asked to consider a sponsorship request from the organisers of the East Lancashire Education Awards due to take place in the summer.</p> <p>All present agreed that whilst the awards for education are important, as there will be no guarantee that a school/ student from Nelson would be a finalist or even nominated for an award, it would not be appropriate for this town council to spend funding on such an event.</p>

	Proposed by Councillor Tennant and Seconded by Councillor Nigel Pearson-Asher, and RESOLVED: That this town council declines the opportunity to sponsor one of the awards at the East Lancashire Education Awards.
2021/073 (EPM)	<u>ANY ITEMS FOR DISCUSSION FOR A FUTURE AGENDA</u> To notify the Clerk of any matters for inclusion on the agenda of the next meeting None.
2021/074 (EPM)	<u>DATE OF THE NEXT TOWN COUNCIL MEETING</u> To note the date of the next committee meeting which is scheduled for 01 June 2022. Members noted the date of the next meeting. The meeting was closed by the Chair at 8.25pm.