



Minutes of a meeting of the Events, Promotional and Marketing Committee held on Wednesday 7th September 2022 in the Selina Cooper Hall, Unity Well Being Centre, Vernon Street, Nelson

Commenced: 7.05pm - Concluded: 8.05pm

Councillors Present: Faraz Ahmad, Zafar Ali, Nigel Pearson-Asher and Russell Tennant

Absent Councillors: Husnan Arshad, Atique Rehman, Mohammad Sakib and Ikram Ul-Haq

Non-Councillor (without voting rights): None

Observing Councillors (not a member of the committee): Patricia Hannah-Wood and Yvonne Tennant

Officers: Nick Harbour – Assistant Town Clerk [minute taker]

Members of the Public: None

2022/016 (EPM)	<p><u>APOLOGIES FOR ABSENCE</u></p> <p>To receive and approve apologies for absence and reasons given to the Assistant Town Clerk prior to the meeting.</p> <p>Proposed by Councillor Ahmad and Seconded by Councillor Ali, and RESOLVED: That the apologies received from Councillor Husnan Arshad are approved and accepted.</p>
2022/017 (EPM)	<p><u>DECLARATIONS OF INTERESTS</u></p> <p>To receive disclosures of personal and prejudicial interests from members on matters to be considered at the meeting. Officers are required to make a formal declaration about council contracts where the employee has a financial interest.</p> <p>None declared.</p>
2022/018 (EPM)	<p><u>ADJOURNMENT FOR PUBLIC PARTICIPATION</u></p> <p>To adjourn the meeting for 15 minutes to allow members of the public to make representation on the business of the agenda for the meeting. No resolutions can be under public participation.</p> <p>No members of the public were present for the meeting.</p>
2022/019 (EPM)	<p><u>MINUTES</u></p> <p>To approve the draft minutes of the Extraordinary Events, Promotional and Marketing committee meeting held on 1st June 2022 (previously circulated).</p> <p>Proposed by Councillor Ali and Seconded by Councillor Tennant, and RESOLVED: That the draft minutes of the Events, Promotional and Marketing committee</p>

	meeting held on the 1 st June 2022 be confirmed as a true record and be signed by the Chair.
2022/020 (EPM)	<p><u>NELSON TOWN COUNCIL NEWSLETTER</u> To discuss the Nelson Town Council 2022 newsletter.</p> <p>The Assistant Town Clerk noted that the Summer 2022 newsletter had been finalized and distribution to all households in Nelson was underway.</p> <p>At the previous meeting of this committee, it was agreed a winter newsletter was to be distributed early 2023. This will hopefully go out in February time. Members were asked to start considering articles which could go in the winter newsletter and assist with writing the content for projects which they were actively involved.</p> <p>Members noted the update.</p>
2022/021 (EPM)	<p><u>LANCASHIRE DAY/ CHRISTMAS LIGHTS SWITCH ON</u> To discuss the Lancashire Day/ Christmas Lights Switch on event for winter 2022.</p> <p>Members were asked to consider which activities they would like to have on at the Nelson Winter Festival for this year and to select a date for the event to take place.</p> <p>Proposed by Councillor Ahmad and Seconded by Councillor Ali, and RESOLVED: That the Nelson Winter Festival is to take place on Saturday 26th November 2022 and that Assistant Town Clerk is delegated the task of sourcing quotes for the following activities:</p> <ul style="list-style-type: none"> • Funfair rides • Stage including music and entertainment • Christmas stalls • Fireworks • Food stalls • Snow globe • Reindeers • Arrange for the Christmas Lights to be turned on at 17:00.
2022/022 (EPM)	<p><u>NEW EVENT OPTIONS – CURRY FESTIVAL AND CLOTHING MARKET</u> To discuss the potential of starting up new events in the town centre, namely a curry festival and/or a clothing market.</p> <p>Councillor Nigel Pearson-Asher had at a previous meeting requested that this committee investigate the possibility of hosting a curry festival or a clothing market.</p> <p>Members discussed the ideas and agreed that it would be best to incorporate the curry festival idea alongside the next food festival.</p> <p>In terms of the clothing market, all agreed it would be good for the town to host such an event and sked that Councillor Pearson-Asher contact the lady who last ran the event to provide further details to the proposal.</p> <p>Action: Councillor Nigel Pearson-Asher to contact the lady who is interested in hosting the clothing market and request further details to be brought to the next meeting of this committee.</p>
2022/023 (EPM)	<p><u>WORLD WAR II LECTURES</u> To discuss the potential of organizing another World War II lecture following on from the successful event earlier this year.</p> <p>Following the success of the previous World War II lecture held at Unity Hall, it had previously been resolved that further sessions take place this year. Councillor Ahmad had been in contact</p>

Signed Chair:

Dated:

	<p>with the event organiser and discussed available dates with those in attendance.</p> <p>Proposed by Councillor Ahmad and Seconded by Councillor Ali, and RESOLVED: That the World War II lectures due to take place at the Unity Wellbeing Centre are to be held on Tuesday 01st November and Wednesday 02nd November 2022.</p>
2022/024 (EPM)	<p><u>PRIDE OF NELSON 2023</u> To discuss the potential of organizing another Pride of Nelson Awards ceremony for 2023.</p> <p>Following on from the success of the 2021 Pride of Nelson Awards, Members were asked to consider a date for the 2023 awards having previously resolved to hold the event bi-annually.</p> <p>Proposed by Councillor Ali and Seconded by Councillor Ahmad, and RESOLVED: That the Pride of Nelson Awards for 2023 are to go ahead on Thursday 16th March 2023.</p> <p>Action: The Assistant Town Clerk to begin the process of organising the awards, including contacting the venue and compere from the previous year.</p>
2022/025 (EPM)	<p><u>TOWN ENTRY SIGNAGE</u> To discuss progressing the installation of new town boundary signage.</p> <p>Members were keen to progress the previously approved new town boundary signage. This had previously been delayed due to a number of reasons, mainly the Covid-19 pandemic.</p> <p>The Assistant Town Clerk and Councillor Ali had recently met with Neil Yates of Pendle Borough Council to discuss progressing this. A meeting is to be arranged with Lancashire County Council representatives to ensure the relevant installation guidelines are met.</p> <p>Members noted the update.</p>
2022/026 (EPM)	<p><u>CARR ROAD GATEWAY</u> To discuss making improvements to the Carr Road Gateway of the town centre.</p> <p>In line with the visual improvements around the town centre with floral displays and also the town deal, Councillors discussed making improvements to the Carr Road area of the town. This is a main gateway into the town centre which which so far has yet to see recent improvements. Ideas were to install pole planters, down lighting and floor lighting to modernize the street.</p> <p>Proposed by Councillor Ali and Seconded by Councillor Ahmad, and RESOLVED: That architects are contacted to request discussions on the above named improvements to get an idea for costings and how manageable the project will be.</p> <p>Action: Councillor Ahmad to contact the company who assisted Blackburn with their recent improvements to areas of their town centre.</p>
2022/027 (EPM)	<p><u>WEBSITE, VIRTUAL HIGH STREET AND TOTEM</u> To discuss next steps in terms of the website, virtual high street and the totem in Nelson town centre.</p> <p>Mike Williams of Pendle Borough Council had requested that this town council take over the ownership of the virtual high street website and the town centre totem to ensure that residents are kept up to date with the latest improvements taking place in and around the town centre.</p> <p>Proposed by Councillor Ali and Seconded by Councillor Pearson-Asher, and RESOLVED: That the town council take control of the virtual high street website and the town centre totem.</p>

2022/028 (EPM)	<p><u>ANY ITEMS FOR DISCUSSION FOR A FUTURE AGENDA</u></p> <p>To notify the Clerk of any matters for inclusion on the agenda of the next meeting</p> <ul style="list-style-type: none"> • Dog Awareness Programme
2022/029 (EPM)	<p><u>DATE OF THE NEXT TOWN COUNCIL MEETING</u></p> <p>To note the date of the next committee meeting which is scheduled for 07 December 2022.</p> <p>Members noted the date of the next meeting.</p> <p>The meeting was closed by the Chair at 8.05pm.</p>