



**Minutes of a meeting of the Events, Promotional and Marketing Committee
held on Wednesday 05th June 2024 in the Pankhurst Room, Unity Well Being
Centre, Vernon Street, Nelson**

Commenced: 7.00pm - Concluded: 7.30pm

Councillors Present: Faraz Ahmad, Naeem Ahmed, Ruby Anwar, Sughra Bibi, Mohammed Kamran Latif and Marie Stone

Absent Councillors: Shabaz Ahmed, Aqib Bashir and Mohammad Adeel Qamar

Non-Councillor (without voting rights): None

Observing Councillors (not a member of the committee): Zafar Ali

Officers: Nick Harbour – Assistant Town Clerk [minute taker]

Members of the Public: None

2024/001
(EPM)

ELECTION OF COMMITTEE CHAIRMAN

To elect a committee chair for the ensuing year

Proposed by Councillor Stone and Seconded by Councillor Ahmad and

RESOLVED: That Councillor Ruby Anwar is elected Chairman of the Events, Promotional and Marketing committee for the year 2024/25.

2024/002
(EPM)

ELECTION OF COMMITTEE VICE-CHAIRMAN

To elect a committee vice-chair for the ensuing year

Proposed by Councillor Stone and Seconded by Councillor Ahmad and

RESOLVED: That Councillor Sughra Bibi is elected Vice-Chairman of the Events, Promotional and Marketing committee for the year 2024/25.

2024/003
(EPM)

APOLOGIES FOR ABSENCE

To receive and approve apologies for absence and reasons given to the Assistant Town Clerk prior to the meeting.

Proposed by Councillor Latif and Seconded by Councillor Ahmad, and

RESOLVED: That the apologies received from Councillors Shabaz Ahmed and Mohammad Adeel Qamar are approved and accepted.

2024/004 (EPM)	<p><u>DECLARATIONS OF INTERESTS</u></p> <p>To receive disclosures of personal and prejudicial interests from members on matters to be considered at the meeting. Officers are required to make a formal declaration about council contracts where the employee has a financial interest.</p> <p>None.</p>
2024/005 (EPM)	<p><u>ADJOURNMENT FOR PUBLIC PARTICIPATION</u></p> <p>To adjourn the meeting for 15 minutes to allow members of the public to make representation on the business of the agenda for the meeting. No resolutions can be under public participation.</p> <p>No members of the public were present for the meeting.</p>
2024/006 (EPM)	<p><u>MINUTES</u></p> <p>To approve the draft minutes of the Events, Promotional and Marketing committee meeting held on 06 December 2023 (previously circulated).</p> <p>Proposed by Councillor Latif and Seconded by Councillor Ahmad, and RESOLVED: That the draft minutes of the Events, Promotional and Marketing committee meeting held on the 06th December 2023 be confirmed as a true record and be signed by the Chair.</p>
2024/007 (EPM)	<p><u>LANCASHIRE TOURISM AWARDS – KINGS CORONATION EVENT</u></p> <p>To consider booking a table for the Town Council at the upcoming Lancashire Tourism Awards following a nomination for the Kings Coronation Event. The awards are due to take place on Tuesday 06th February 2023.</p> <p>Councillor Anwar informed those present that whilst the Kings Coronation Event didn't win an award, the Tourism Awards was a good event which was attended by some Members and that it was a good opportunity to showcase the town and a chance for networking with other Council's and organisations in preparation for future events.</p> <p>Members noted the update.</p>
2024/008 (EPM)	<p><u>EVENTS SCHEDULE FOR 2024</u></p> <p>To discuss the Town Council's events schedule for 2024.</p> <p>Plans are underway for the summer event in the town centre which this year will be taking place on Saturday 17th August 2024.</p> <p>The Assistant Town Clerk is currently organizing the entertainment and will be booking the usual attractions, which will include:</p> <ul style="list-style-type: none"> • Funfair rides • Music and entertainment • Craft stalls • Food stalls • Face painting • Punch and Judy <p>The Food Festival is due to take place in September 2024 which the Council have provided the usual £5,000 towards.</p> <p>In relation to the Christmas Lights Switch On Event, a meeting is due to take place in summer 2024 to discuss options and select a date before things can start to be booked.</p>

Signed Chair:

Dated:

	Members noted the update.
2024/009 (EPM)	<p><u>MURAL AT SAGAR STREET</u> To consider a mural being painted on the wall at the Sagar Street site which was planted up last year by Nelson Town Council for the Britain In Bloom competition entry.</p> <p>Members discussed ideas for what to do with the mural at Sagar Street in relation to the upcoming visit from the Britain in Bloom judges. Floral displays are now in place at the area but the walls behind it are looking a bit unsightly after nothing has been done with them for a few years. One wall currently has a fading memorial painting and the other is a fading plain white wall.</p> <p>Members decided that to start with that the plain white wall should be re-done white again to make it neat and tidy for the judges visit before deciding on what could go on it at a later date.</p> <p>Suggestions were that once there is a blank canvass to work with, it would be a good idea to invite local schools or colleges to make suggestions as to what could go on it and perhaps get them involved in designing and painting the feature.</p> <p>Action: The Assistant Town Clerk to find out who owns the current walls and seek permission to make the above changes.</p>
2024/010 (EPM)	<p><u>NELSON FOOD FESTIVAL 2024</u> To consider a request for an additional £1,000 to be contributed towards the hosting of the Nelson Food Festival for 2024.</p> <p>A request had been made by Scott Dawson's for a further £1,000 contribution to the Food Festival which is taking place in September 2024. For the last few years, the Town Council have provided £5,000 towards the event. Due to rising costs, the request was made for an increase to the contribution.</p> <p>Members discussed the request and whilst accepting that costs will have increased over the years and things will become more expensive to hire out, before a decision is made they would like to see a full breakdown of where the additional costs would be going.</p> <p>Proposed by Councillor Anwar and Seconded by Councillor Latif, and RESOLVED: That a full breakdown of costs be provided to the Town Council on where the additional monies would be allocated before a decision is made and that this item be deferred to the June Finance and General Purposes committee meeting.</p>
2024/011 (EPM)	<p><u>ANY ITEMS FOR DISCUSSION FOR A FUTURE AGENDA</u> To notify the Clerk of any matters for inclusion on the agenda of the next meeting</p> <p>None.</p>
2024/012 (EPM)	<p><u>DATE OF THE NEXT TOWN COUNCIL MEETING</u> To note the date of the next committee meeting which is scheduled for 04 September 2024.</p> <p>Members noted the date of the next meeting.</p> <p>The meeting was closed by the Chair at 7.30pm.</p>