



Minutes of a meeting of the Events, Promotional and Marketing Committee held on Wednesday 04th September 2024 in the Pankhurst Room, Unity Well Being Centre, Vernon Street, Nelson

Commenced: 7.00pm - Concluded: 7.20pm

Councillors Present: Faraz Ahmad, Naeem Ahmed, Ruby Anwar, Sughra Bibi, Mohammad Adeel Qamar and Marie Stone

Absent Councillors: Shabaz Ahmed, Aqib Bashir and Mohammed Kamran Latif

Non-Councillor (without voting rights): None

Observing Councillors (not a member of the committee): None

Officers: Nick Harbour – Assistant Town Clerk [minute taker]

Members of the Public: None

2024/013 (EPM)	<p><u>APOLOGIES FOR ABSENCE</u> To receive and approve apologies for absence and reasons given to the Assistant Town Clerk prior to the meeting.</p> <p>Proposed by Councillor Stone and Seconded by Councillor Akhtar, and RESOLVED: That the apologies received from Councillors Shabaz Ahmed are approved and accepted.</p>
2024/014 (EPM)	<p><u>DECLARATIONS OF INTERESTS</u> To receive disclosures of personal and prejudicial interests from members on matters to be considered at the meeting. Officers are required to make a formal declaration about council contracts where the employee has a financial interest.</p> <p>None.</p>
2024/015 (EPM)	<p><u>ADJOURNMENT FOR PUBLIC PARTICIPATION</u> To adjourn the meeting for 15 minutes to allow members of the public to make representation on the business of the agenda for the meeting. No resolutions can be under public participation.</p> <p>No members of the public were present for the meeting.</p>
2024/016 (EPM)	<p><u>MINUTES</u> To approve the draft minutes of the Events, Promotional and Marketing committee meeting held on 05 June 2024 (previously circulated).</p> <p>Proposed by Councillor Anwar and Seconded by Councillor Ahmad, and</p>

	<p>RESOLVED: That the draft minutes of the Events, Promotional and Marketing committee meeting held on the 05th June 2024 be confirmed as a true record and be signed by the Chair.</p>
2024/017 (EPM)	<p><u>NELSON SUMMER FAIR</u> To receive feedback from the Nelson Summer Fair event. The event took place on Saturday 17th August 2024.</p> <p>Councillor Ahmad gave a brief update to those present in relation to the Nelson Summer Fair. He stated that the event went well without any problems and was well attended by both residents of the town and visitors from further afield.</p> <p>The usual funfair was on as well as other attractions such as Punch and Judy, face painting and a henna artist.</p> <p>He did state that he would like to have seen more Councillors present at the event but acknowledged that quite a few were away on their holidays at the time of the event.</p> <p>Members noted the update.</p>
2024/018 (EPM)	<p><u>CHRISTMAS LIGHTS SWITCH ON EVENT</u> To discuss the Christmas Lights Switch On Event for 2024.</p> <p>At the previous meeting of this committee, Members discussed changing the date of the Christmas Lights Switch On event to bring it forward by a week to avoid clashing with other town's events and asked that the Assistant Town Clerk find out when other towns were having theirs. The majority in the local area were having their event on Saturday 30th November 2024. Members agreed that it would therefore be best to have Nelson's on Saturday 23rd November 2024 to hopefully see a larger turnout than had it been the week later.</p> <p>A meeting had also taken place with Scott Dawson's to find out if they would be available to assist with the preparations for the event which they said they would be happy to do. Discussions are currently ongoing and a proposal for entertainment on the day is currently being prepared.</p> <p>Members were also keen to include some of the regular entertainment providers who have been part of the celebrations for many years, including the funfair company used and also the two people who usually host the event.</p> <p>Proposed by Councillor Ahmad and Seconded by Councillor Anwar, and RESOLVED: That the Nelson Christmas Lights Switch On event is to take place on Saturday 23rd November 2024 and that Scott Dawson's are asked to assist with the running of the event.</p>
2024/019 (EPM)	<p><u>MURAL AT SAGAR STREET</u> To consider a mural being painted on the wall at the Sagar Street site which was planted up last year by Nelson Town Council for the Britain In Bloom competition entry.</p> <p>The Assistant Town Clerk updated Members that on the back of the decision at the previous meeting to get the bigger wall at the site painted, this has now been actioned and looks much better.</p> <p>Now that there is a blank canvass at the site, Members discussed ideas of what to do with the wall, which included possibly inviting local schools or colleges to make suggestions as to what could go on it and perhaps get them involved in designing and painting the feature.</p> <p>Members also discussed what to do on the wall which has the actual memorial on it, and decided that the current design on there is a good one and to ask somebody to come along and replicate the existing version by re-painting the back wall which to match the main wall and using the existing stencil outlines for the silhouettes of the soldiers.</p>

Signed Chair:

Dated:

	<p>Proposed by Councillor Ahmad and Seconded by Councillor Qamar, and RESOLVED: That the existing memorial is painted in the same way as the adjoining wall and the stencils of the silhouettes are replicated in their current form.</p>
2024/020 (EPM)	<p><u>NELSON FOOD FESTIVAL 2024</u> To receive an update around the Nelson Food Festival which is due to take place on Saturday 14th September 2024</p> <p>Councillor Anwar updated those present that plans were now finalised for the Nelson Food Festival. The festival will take place on Saturday 14th September 2024 and run from 10:00am to 16:00pm. All Councillors are asked to attend the event at some part of the day. A photo opportunity will take place at the beginning of the event.</p> <p>Over 30 different food stalls are now booked in to attend and advertising for the event has been ongoing for over a month, including banners around the local area, various press releases and a big push on social media. The event will also have a couple of celebrity appearances, including social media star Shabaz Says, who has over one million followers across his various platforms.</p> <p>Members noted the update.</p>
2024/021 (EPM)	<p><u>ANY ITEMS FOR DISCUSSION FOR A FUTURE AGENDA</u> To notify the Clerk of any matters for inclusion on the agenda of the next meeting</p> <p>None.</p>
2024/022 (EPM)	<p><u>DATE OF THE NEXT TOWN COUNCIL MEETING</u> To note the date of the next committee meeting which is TBA.</p> <p>No meetings are scheduled as yet for this committee following a reshuffle in the meeting schedule at the previous Full Council meeting. When necessary, the Chairman of the Events, Promotional and Marketing committee will call an Extraordinary meeting.</p> <p>The meeting was closed by the Chair at 7.20pm.</p>